

PRESS RELEASE

Advantage Boating appointed Canadian representative for Rondar Raceboats.

OTTAWA, ONTARIO, January 19, 2010 – Today, Advantage Boating announced its appointment as the Canadian representative for Rondar Raceboats, the renowned builder of performance sailboats such as the 5-0-5, Viper 640, K6, and others.

Advantage Boating will provide sales and service to the Canadian market for Rondar products, with initial focus on the Viper 640, a high performance sportboat that combines the stiffness of a keelboat with the acceleration and planning abilities of a dinghy. The Viper is fast, fun, user-friendly, and affordable. The company recently added several Viper 640's to its Sail Share and regatta charter services.

“As a big Rondar 5-0-5 fan, I was delighted back in '07 when I found out they were the new builder of the Viper 640. That winter, I ordered one.” said Harvey Barnes, co-owner of Advantage Boating. *“With my recent involvement in Advantage Boating, my business partner Ron Schute and I thought it ideal to integrate the Viper into our strategy of growing boating beyond traditional markets through education and boating services. It aligns nicely with our vision and work in promoting fun, accessible sailing.”*

“Since becoming builder of the Viper 640, we have experienced strong demand for the boat in North America.” said Paul Young, president of Rondar Raceboats. *“To better service the North American market for the Viper 640 and our complete range of boats, we are setting up a tight-knit group of sailing enthusiasts to provide local sales and service support. I am delighted to be working with the Advantage Boating team.”*

Fleets have already started to develop in Canada. Advantage Boating also 'officially' introduced the Viper 640 during the Toronto International Boat Show held in January.

About Rondar Raceboats

Rondar has been in business making racing sailboats continuously since 1965. Rondar has earned a reputation as a preeminent builder of fast one-design race boats. Rondar hulls have won World championships in numerous classes including the Contender, the 420, the Fireball, the Enterprise, and most notably the highly competitive 5-0-5 class. Rondar's team of engineers, riggers, and craftsmen have prepared boats for Olympic medalists and local club champions. Rondar is based near Devizes in the county of Wiltshire, United Kingdom.

About Advantage Boating

Founded in 1992 Advantage Boating (the new name for Ottawa Sailing & Powerboating School) is focused on providing services to the existing boating community as well as appealing to other active groups like hikers, bikers, and skiers. Advantage Boating encompasses five business areas; Training Center, Sail Share, Vacations, Corporate Team Building, and Sales.

Additional information about Advantage Boating is available at www.advantageboating.com.

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Contact Information:

Harvey Barnes

Advantage Boating

harvey@advantageboating.com

613-725-7025 (c)

877-934-7245

Ron Schute

Advantage Boating

ron@advantageboating.com

613-296-9965 (c)

877-934-7245